

# ISHA DEOSTHALI

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Savannah, Georgia, 31401

[Linkedin](#) | [Portfolio](#)

## CAREER OBJECTIVE

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A dedicated UX Design graduate with a skillset in UX research, design, and prototyping, with a passion for crafting exceptional digital experiences. Currently pursuing a Master's in Design Management at SCAD to develop strategic thinking and leadership skills. Proficient in contextual research, innovation management, brand strategy, and team collaboration, with a proactive approach to learning and staying ahead of industry trends. I thrive on working with diverse teams to create impactful design strategies that enhance user experiences.

## EDUCATION

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**Savannah College of Art & Design, Savannah, United States** **SEP 2024 - MAR 2026**  
*Master of Arts, Design Management* *GPA: 4.0/4.0*  
**Relevant coursework: Design thinking, Innovation management, User research, Wireframing**

**MIT INSTITUTE OF DESIGN, Maharashtra** **JUL 2018-JUN 2022**  
*Bachelor of Design, User Experience Design* *GPA: 7.75/10.0*  
**Relevant coursework: User research, Wireframing, prototyping**

**PTVA's SATHAYE COLLEGE, Maharashtra** **JUN 2016-JUN 2018**  
*Higher Secondary Certificate (12<sup>th</sup> grade)* *PERCENTAGE: 80.46%*

**PODAR INTERNATIONAL SCHOOL, Maharashtra** **JUN 2012-JUN 2016**  
*Senior Secondary Certificate (10<sup>th</sup> grade)* *PERCENTAGE: 88.4%*

## WORK EXPERIENCE

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**DELOITTE USI, Hyderabad, India** **JAN 2023 – JUN 2024**  
*UX Design Analyst*  
*Spearheaded projects across diverse domains, including retail, Generative AI, and government portals, delivering user-centric experiences. Emphasized usability, collaboration, and accessibility in design. Successfully led cross-location initiatives and projects within the studio.*

**SAP ARIBA, Bengaluru, India** **JAN 2022 – JUN 2022**  
*UX Design Intern*  
*Developed an internal project to provide a comprehensive overview of supplier details. Conducted user interviews to identify pain points, performed competitor analysis, and created user flows. Led the ideation process and designed high-fidelity screens, ensuring alignment with the existing design system.*

**YELLOW SLICE, Mumbai, India** **JUN 2021 – JUL 2021**  
*UX Design Intern*  
*Worked on a various projects from Tax Calendar to e-commerce crafting user experiences for the clients using the UX methods like competitive analysis, task flows, ideation, A/B Testing, wireframes*

## CAMPUS INVOLVEMENTS

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**World Design Organization X United Nations Women, Global Design Challenge** **AUG 2020**  
*UX Design Participant*  
*UX Design Participant* **MAR 2021 – APR 2021**

**SAMSUNG, LIVE UI/UX PROJECT** **OCT 2020**  
*UX Designer*

## PUBLICATIONS

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**'AASRA- Assurance and Adoptive Support for Reliable Adopters' an immersive virtual reality based adoption preparation system**

*ACED SEANES 2020*

**DEC 2020**

Paper presentation and publishing in an international conference ACED SEANES 2020

**Adjustable design intervention for Rail Sahayakas to reduce physical discomfort**

**DEC 2020**

*Humanizing Work and Work Environment 2020*

Paper presentation in conference HWWE 2020 and published in Springer

## LEADERSHIP EXPERIENCE

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**Podar International School, Mumbai, India**

**JUN 2014 – JUN 2016**

*School Captain*

*Rotary President, H-Ward*

**MIT Institute of Design, Pune, India**

**JUN 2019 – JUN 2022**

*Class Representative*

## SKILLS

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**Software Skills:** Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Adobe InDesign, Microsoft Suite, Miro, Mural

**Language Skills:** English, Marathi, Hindi

**Design Skills:** UX Research, User Study, Desk Study, Market Research, Visual Design, Design System, Prototyping, Information Architecture, Wireframing, Interaction Design

**Interpersonal Skills:** Proactive, effective communicator, collaborator, confident presenter, leadership and teamwork skills, effective time management